

# BUILDING ANALYTICAL CAPACITY WEBINAR SERIES



## Webinar 5: Data-Driven Evaluation

Tuesday, May 21, 2024, 13:00 CST



This final webinar in a series of five covers how to know if we're successful with a data-driven implementation. Students learn how to identify and set measurable outcome objectives in the first place, and then review a variety of statistical models for analyzing the results of an operation, including methods of measuring change. The session emphasizes the importance of designating control areas and how to compare changes in target zones with those in control zones. Various statistical significance formulas are offered, with calculations performed in Excel.



## Christopher Bruce

Christopher W. Bruce is a trainer and consultant with expertise in police data systems, crime analysis, and data-driven strategies to reduce crime. He was a crime analyst for 18 years and for the last 13 years, he has provided consulting and training through a variety of nonprofit associations and government agencies. In 2019 he became a full-time assistant professor of criminal justice at Husson University in Bangor, ME.



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